SWITCHING TO OKRS: THE RIGHT CALL TO SAVE UPTO $50,000 PER YEAR

A telecommunications giant from Latin America was actively looking for an OKR solution that integrated seamlessly with Jira. Considering the size of the team and the amount of work they do within Jira, it was a no-brainer. The major pain point for them in the search of the right OKR app, however, was that they used Epics heavily to manage their software development processes. Their search for such an OKR app that can connect with Epics, ended at UpRaise.

FINDING THE RIGHT NUMBER
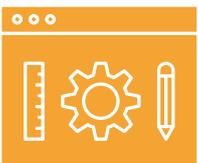
Adding OKR capabilities to Jira solves two problems – one: Employees don't have to learn or understand a new tool, and two: there is no learning curve, and adoption can begin immediately. UpRaise for Employee Success is a natively developed app for Jira and naturally, it integrates neatly with all the issue types present in Jira - not just Epics. In fact, even before the partner organisation came asking for this feature request, UpRaise had it in the Employee Success app.

ADJUSTING THE SWITCHBOARD
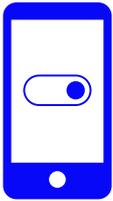
Jira issues can be connected to UpRaise for Employee Success as direct key results of objectives, or as an action on a key result. Both of these options are configurable to be turned on or off in the app. Partner organisation was happy to learn about these possibilities and decided to procure the tool for the team.

CONNECTION: SUCCESS

Savings to the tune of US $50000/year can be counted as a direct benefit of switching to UpRaise, since the partner organisation was able to save its integration team an effort of that value.

LEARNINGS ON THE ROAD

Considering the ease of employees before opting for new tools is always a better option. No matter how good the intention of introducing new tools and methodologies are – they do disrupt the flow of the day for a multitude of employees. Making matters simpler while introducing a new behaviour, like introducing OKRs by using apps that offer deep integration with Jira, allows employees to connect their day to day activities with short to long-term goals.

upraise